

# 2021 Florida Keys BrewBQ

## Sponsorship Levels and Information



### What, When & Where:

The Florida Keys BrewBQ celebrates great craft beer and BBQ, live local music, fellowship and much more! Please join us the weekend of July 17<sup>th</sup> & 18<sup>th</sup> at the beautiful Marathon Community Park in the heart of the Florida Keys.

### Why:

We have a captured audience that will be exposed to your business, product, and/or service. Event proceeds benefit many great local non-profit organizations; and primarily the Greater Marathon Chamber of Commerce's student scholarship fund, which awards annual scholarships to local Middle Keys students.

Our Sponsors are the core of the success for this event and they greatly help to increase the proceeds of the event by underwriting our costs.

### **TITLE SPONSOR, \$5,000: only 1 available**

- Company name incorporated onto official event logo
- Qty 6 BBQ Competition Judge spaces: taste amazing BBQ from our competitors
- Qty 10 VIP Tickets (see VIP ticket package on next page)
- Acknowledgment in social & local media and featured on official website homepage as title sponsor
- Free Vendor Location in common area (if desired)
- Banner/Signage at event (up to 3 banners)
- Featured in most media regarding our event
- Acknowledgment on stage each day during the event
- Logo with link in sponsor section on event's website ([www.KeysBrewBQ.com](http://www.KeysBrewBQ.com))
- We will try to accommodate any additional requests

### **Brew Master (Craft Beer) Sponsor, \$3,000: only 3 available**

- Official sponsor of the craft beer area/section at the event
- Qty 4 BBQ Competition Judge spaces: taste amazing BBQ from our competitors
- Qty 6 VIP Tickets (see VIP ticket package on next page)
- Acknowledgment in social & local media and featured on official website.
- Free Vendor Location in common area (if desired)
- Banner/Signage at event as well as craft beer area
- Featured in most media regarding our event
- Acknowledgment on stage during the event
- Logo with link in sponsor section on event's website ([www.KeysBrewBQ.com](http://www.KeysBrewBQ.com))

### **Pit Master/BBQ Competition Sponsor, \$2,000: only 3 available**

- Official sponsor of the BBQ Cookoff Competition
- Qty 3 BBQ Competition Judge spaces: taste amazing BBQ from our competitors
- Qty 4 VIP Tickets (see VIP ticket package on next page)
- Acknowledgment in social & local media and featured on official website
- Free Vendor Location in common area (if desired)
- Banner/Signage at event
- Featured in most media regarding our event
- Logo with link in sponsor section on event's website ([www.KeysBrewBQ.com](http://www.KeysBrewBQ.com))

**Executive Level Sponsor, \$1,000:**

- Qty 1 BBQ Competition Judge spaces: taste amazing BBQ from our competitors
- Qty 3 VIP Tickets (see VIP ticket package below)
- Acknowledgment in social & local media and featured on official website
- Free Vendor Location in common area (if desired)
- Banner/Signage at event
- Featured in most media regarding our event
- Logo with link in sponsor section on event's website (www.KeysBrewBQ.com)

**Premier Level Sponsor, \$500:**

- Qty 2 VIP Tickets (see VIP ticket package below)
- Acknowledgment in social & local media and featured on official website
- Banner/Signage at event
- Featured in most media regarding our event
- Logo with link in sponsor section on event's website (www.KeysBrewBQ.com)

**Supporter Level Sponsor, \$250:**

- Qty 1 VIP Ticket (see VIP ticket package below)
- Banner/ Signage at event
- Logo with link in sponsor section on event's website (www.KeysBrewBQ.com)

**VIP TICKETS:** \$50.00/VIP Ticket

Anyone can purchase VIP tickets for themselves, friends, business/employees, etc. VIP ticket holders will receive the following benefits:

- Qty 4 Free event admission tickets
- Qty 4 drink Tickets (use to buy any craft beer, wine, or alcoholic drink)
- Qty 2 Complimentary event Beer Mugs

*\*All Banners Are To Be Provided By the Sponsors (must be no larger than 2x6 feet in size)\*  
All sponsors are responsible for banners displayed; costs for missing, stolen, and/or damaged banners are the sole responsibility of the business sponsor and not of the Greater Marathon Chamber of Commerce.*

Please check one:

<input type="radio"/> \$5,000.00 Title Sponsor	<input type="radio"/> \$1,000.00 Executive Level Sponsor
<input type="radio"/> \$3,000.00 Brew Master Sponsor	<input type="radio"/> \$500.00 Premier Level Sponsor
<input type="radio"/> \$2,000.00 Pit Master Sponsor	<input type="radio"/> \$250.00 Supporter Level Sponsor

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Person: \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE 2021 Florida Keys BrewBQ!**

Pay Online at <https://floridakeysmarathon.com/product/marathon-chamber-payments/>

or Mail Payment to:

**Greater Marathon Chamber of Commerce  
12222 Overseas Hwy  
Marathon, FL 33050**